



- ▶ Safety
- ▶ Efficiency
- ▶ Traceability
- ▶ Accuracy
- ▶ Service

CashComplete™ made all the difference for the leading Dutch Logistical Organization, ASIA Express Food

Asia Express Food - a one-stop supplier for Asian, Indian and African products

Asia Express Foods, a supplier of more than 3500 products, from fresh to frozen tailor-made orders, ships to customer locations all over Europe with lead times of 1 to 3 days.

The family-owned enterprise is one of the biggest players in the market and continues to grow. In 2020, the business will expand further and almost double as a result, which imposed a need for strong future proof of cash solutions.

Challenge

With a largely diverse customer base, Asia Express Food managed various cash flows. Cash flows are very error-prone and laborious and create enormous risks. Simple human error can result in lost cash—and lost profit. The temptation to steal is, sadly, ever-present and robbery remains a constant threat to profitability and personal safety. Beyond that, the time wasted in handling, counting, and shifting money is another needless drain on Asia Express Food profits. SUZOHAPP was approached by Harold Roeland, controller of AEF, to help shape the company's cash flows more efficiently.



Solution

A team of SUZOHAPP cash management experts recommended CashComplete™, a holistic approach to cash management including unified software intelligence and leading processing technologies that optimize cash handling operations. CashComplete™ provides cutting-edge cash management solutions to retailers, financial institutions, hotels, and other enterprises. It offers a full suite of products, software and services that integrate all points of cash, manages users and devices remotely, configures rule based alerts, runs and schedules reports and performs ad hoc analytics to make the handling of cash visible, safe, easy and fast. CashComplete enabled Asia Express Food to process cash quickly and accurately. They deployed an RCS-500 high volume deposit device, together with a small sidecar for a number of coins at their location.

“ AEF is very happy on the collaboration with SUZOHAPP and the CashComplete™ solution. ”

Results

Now, cash is managed much more precisely and efficiently. “As a result of good maintenance agreements, we at AEF are assured of the latest updates and periodic maintenance. This is done by highly skilled and specialized employees. Even in the event of malfunctions, they are quickly on site to remedy the problem so that our processes can continue” says Harold Roeland.



Asia Express Food now has CashComplete™ solutions at their disposal and can grow further with this scalable suite of software, hardware and services for note and coin processing.

Find out more about CashComplete™ products:
cashcomplete.com