

For immediate release

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SUZOHAPP looks back on a very successful G2E

Outstanding performance in Las Vegas

SUZOHAPP is extremely satisfied with the outcome of this year's G2E. This tradeshow was the ideal opportunity to demonstrate its leading position in providing value-added technology to the market. There was a great turnout of OEMs and casino operators who were very interested in the specific solutions designed by SUZOHAPP to meet their unique requirements.

For monitors and LCDs, the VisionPRO and ELO solutions were under the spotlight and visitors had the opportunity to learn more about the new LED edge-lit monitors and the dual-sided monitors. One of the biggest highlights was the vast selection of buttons on display, including the innovative Picture Key Technology (PKT) pushbutton solution which attracted the attention of many gaming machine manufacturers. SUZOHAPP is a licensed provider of PKT which enables dynamic content within a tactile surface.

SUZOHAPP is also an exclusive distributor of Optec Displays and, at G2E, there was a strong focus on Optec's impressive new type of casino signage made from LED arrays. Known worldwide for its hoppers and toppers, SUZOHAPP showcased its best sellers in Las Vegas - the Flow, Evolution and Cube hoppers, as well as the SH1950 video topper.

SUZOHAPP is also the specialist for casino applications and, at this year's G2E, its extensive portfolio of components and accessories were proudly displayed. Operators appreciated seeing the wide array of joysticks, locks, speakers, video cards and LED tube lights, and the new LED lighted USB Chargers. Further components, such as coin validators and banknote readers and recyclers, were also in high demand at the show.

"We received exciting feedback from OEMs and casino operators," explains Ron Partridge, President of SUZOHAPP Americas. "Today we are recognized as a major innovator, offering complete development and manufacturing capabilities. At G2E, we proved again to be the one-stop-shop for the industry. Furthermore, we are increasing our footprint in the cash handling sector."

The CashComplete™ product line was the focus for many visitors to the SUZOHAPP stand. It tackles customers' key cash handling needs, such as reducing working capital and expenses that come with cash management. The big highlight this year was the new CashComplete™ SDS-35, an innovative Smart Deposit Solution that represents a cost-effective method to secure notes and reduce shrinkage.

“The G2E was once again a great show. There was a very positive buzz on our stand and we are excited about this success. I'd like to thank everyone for their great support,” concludes Mr. Partridge.

About SUZOHAPP

SUZOHAPP is a technology company providing software and hardware for cash handling automation and self-service solutions to more than 25,000 customers throughout the world. SUZOHAPP's technology enables automation for customers operating in a variety of end markets, including retail, transportation, gaming, banking, vending and amusement. SUZOHAPP's solutions include cash deposit, recycling, processing and payment systems as well as a broad range of self-service component technologies. SUZOHAPP's more than 1,100 employees operate in 19 countries and its dealer network covers more than 100 countries. More information is available at www.suzohapp.com. SUZOHAPP is owned by affiliates of ACON Investments, L.L.C., a Washington, D.C.- based international private equity investment firm that has responsibility for managing approximately \$4.4 billion of capital. For more information, visit www.aconinvestments.com.

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