

## For immediate release

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## SUZOHAPP sets for high performance at BEGE Expo

The SUZOHAPP team sends out a warm welcome to all attendees of the upcoming BEGE Expo, the main gaming tradeshow in Eastern Europe that will take place between the 22<sup>nd</sup> and 23<sup>rd</sup> of November in Sofia, Bulgaria. With the slogan 'Bulgaria - the technology hub of the Balkans', this year's BEGE highlights the fast-developing technological sector in the country.

This year, the BEGE celebrates its 10<sup>th</sup> anniversary and SUZOHAPP is a Silver Sponsor. "We are proud to sponsor this must-attend show. BEGE is the best showcase to display our integrated solutions specifically designed for the Gaming market and, for this reason, our participation at this show is critical" stated Goran Sovilj, Vice President of Sales Gaming EMEA.

SUZOHAPP is focused on creating technology that will lead the gaming industry toward tomorrow's solutions. At this year's BEGE, SUZOHAPP will show an outstanding innovation– the new PKT (Picture Key Technology) push buttons. This is leading-edge technology in tactile controls, combining SUZOHAPP's key capabilities in push buttons, displays and RGB LED design to create an innovative all-in-one solution. Through a patented technology, SUZOHAPP enables its clients to bring dynamic content via a highly configurable user interface. Game designers are no longer limited by the user interface and end users now receive eye-popping content through a tactile button, creating a more rewarding and comforting experience.

In the SUZOHAPP booth, significant focus will also be placed on monitors and LCD's, featuring ELO touchscreens as well as SUZOHAPP's own Vision PRO monitors. A vast selection of toppers will be displayed, including the top-selling SH1950 LCD Video Topper, now available in a backlit version, as well as the RBG Pill, the Xenon RGB and the Ellipse toppers.

Cash handling equipment is a prominent offering in the SUZOHAPP portfolio and a broad range of components for manufacturers will be showcased at BEGE. These include Comestero coin validators (RM5 HD) and banknote validators (MFL and SC Advance), bill recyclers (Bill-to-Bill) and coin hoppers (Flow, Cube and Evolution).

SUZOHAPP also offers complete solutions for operators, such as Comestero change machines and SCAN COIN coin and note sorters. BEGE attendees will have the opportunity to learn more about the Dual Coin Pro and Easy Pro change machines and the SCAN COIN SC-8220 banknote sorter.

Finally, SUZOHAPP will show a selection of high-performance components, such as speakers, locks, USB chargers and flip card units.

Amir Saluhovic, Regional Sales Manager, commented, “We truly value any opportunity to talk with our customers which is why we are so involved in local shows. At BEGE, we will demonstrate once again our strong local roots, customer focus and commitment to support our local operators in every country we serve.”

“Naturally, the after-sales market plays a great role for us as well,” explained Ferry Bostelaar, Regional Sales Manager. “We are here to support our customers for all their specific requirements.”

“Speed and flexibility are what keep companies competitive today. We are strongly focused on R&D and this allows us to constantly develop new solutions to meet any customer expectations. We look forward to welcoming you at our **Stand 3.15!**” concluded Mr. Sovilj.

### About SUZOHAPP

SUZOHAPP is a technology company providing software and hardware for cash handling automation and self-service solutions to more than 25,000 customers throughout the world. SUZOHAPP’s technology enables automation for customers operating in a variety of end markets, including retail, transportation, gaming, banking, vending and amusement. SUZOHAPP’s solutions include cash deposit, recycling, processing and payment systems as well as a broad range of self-service component technologies. The brands of SCAN COIN, Comestero and CashComplete™ are united under the SUZOHAPP Company. SUZOHAPP’s more than 1,100 employees operate in 19 countries and its dealer network covers more than 100 countries. More information is available at [www.suzohapp.com](http://www.suzohapp.com). SUZOHAPP is owned by affiliates of ACON Investments, L.L.C., a Washington, D.C.- based international private equity investment firm that has responsibility for managing approximately \$4.4 billion of capital. For more information, visit [www.aconinvestments.com](http://www.aconinvestments.com).

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