

For immediate release

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SUZOHAPP with an impressive performance at BEGE

SUZOHAPP looks back at a successful BEGE that took place between the 22nd and 23th of November in Bulgaria. This edition was once again the hot spot for innovation and fruitful business contacts, bringing together many industry professionals. There was a great turnout of manufacturers and operators who were interested in the vast SUZOHAPP offering on display and the gaming team was very pleased with the highly-qualified audience from the gaming industry.

“BEGE has brought a fitting end to our show season,” commented Amir Saluhovic, Regional Sales Manager. “We are proud to have supported the show as a Silver Sponsor. This is the 10th edition of the BEGE and the show grows in importance every year.”

Gaming is a multi-faceted industry and includes several categories, such as casino after-market, video lottery terminal (VLT) and amusement with prize (AWP). At BEGE, SUZOHAPP showed its rich selection of solutions for all these market segments, such as touch monitors and displays, bill & coin validators, pushbuttons, toppers and various cabinets' components. Each product segment was clearly displayed on the SUZOHAPP stand, making it easier for visitors to find what they were looking for.

SUZOHAPP was able to impress visitors with its new PKT (Picture Key Technology) - the latest innovation in pushbuttons. They are fiber optic glass pushbuttons that present any graphic content from a display underneath the surface, with the tactile feel of mechanical pushbuttons. Through a patented technology, SUZOHAPP enables its clients to bring dynamic content via a highly configurable user interface.

The latest VisionPRO and ELO monitors and LCDs were also the focus for many visitors to the SUZOHAPP stand. BEGE attendees appreciated seeing the latest cash handling innovations, specifically a selection of Comestero and SCAN COIN solutions, and a vast array of components such as banknote readers and recyclers, coin hoppers, and coin validators. The SH1950 LCD continues to be the top selling topper and visitors had the opportunity to see its new backlit version. Finally, casino equipment - locks and speakers were in high demand.

“It is all about bringing value to our customers,” stated Goran Sovilj, Vice President of Sales Gaming EMEA. “We are not only a solutions provider. We inform, educate and train our customers, and we are constantly in close dialogue with them. We greatly appreciate their opinion and feedback. I'd like to take this opportunity to thank all attendees for making BEGE such a great success!” concluded Mr. Sovilj.



About SUZOHAPP

SUZOHAPP is a technology company providing software and hardware for cash handling automation and self-service solutions to more than 25,000 customers throughout the world. SUZOHAPP's technology enables automation for customers operating in a variety of end markets, including retail, transportation, gaming, banking, vending and amusement. SUZOHAPP's solutions include cash deposit, recycling, processing and payment systems as well as a broad range of self-service component technologies. The brands of SCAN COIN, Comestero and CashComplete™ are united under the SUZOHAPP Company. SUZOHAPP's more than 1,100 employees operate in 19 countries and its dealer network covers more than 100 countries. More information is available at www.suzohapp.com. SUZOHAPP is owned by affiliates of ACON Investments, L.L.C., a Washington, D.C.- based international private equity investment firm that has responsibility for managing approximately \$4.4 billion of capital. For more information, visit www.aconinvestments.com.

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