

For immediate release

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SUZOHAPP to showcase latest developments in cashless payment technology at Vendex

The very best of cash and cashless payment methods – that is what visitors to the upcoming Vendex show can expect to see from SUZOHAPP. Vendex is the premier event for the UK vending industry and at this year's show, cashless payment technology continues to be a key focus.

It is important that vending operators ensure that consumers can use their cards or mobile phones at the vending machines, as up to 75% of consumers carry at least one payment card with them or have a payment app available on their mobile phone. More cashless transactions mean fewer requirements to handle cash which reduces operator costs. Thus, fitting a cashless payment terminal can increase sales and reduce costs at the same time.

The SUZOHAPP P6 series is the cashless payment solution for all types of vending machines in all types of locations. Two terminals are available: the P66 'The Plane' (contactless and mobile) and the P68 'The Arc' (contactless, mobile, chip and magnetic). Therefore, all card payment methods are available. Mobile payment includes Apple Pay, Samsung Pay and Android Pay. A further benefit to the P6 series is its telemetry capabilities. The SUZOHAPP CURO web portal provides access to revenue / sales data from each individual vending machine or groups of machines. Operators can easily review revenue data, seeing the number and amount of both cash and cashless transactions.

For locations requiring private cashless payments (such as offices and other workplaces), the WorldKey range offers a truly flexible cashless payment solution. It includes a wide array of products, such as the WorldKey Loyalty platform, an on-line solution that allows operators to communicate directly with end users and develop loyalty programs.

The best-in-class solutions for cash handling, the 6-tube Currenza C² coin recycler and the Comestero RM5 coin validator, will also be displayed.

"It's going to be an exciting show with the increasing focus on payment methods in the UK vending market," explained Nick Norris, UK and Ireland Sales and Technical Manager of SUZOHAPP. "We have the very best for all applications. We invite all visitors to the Vendex to come and see us and find out more." Visitors can find SUZOHAPP on stand #67 at the Vendex Midlands Show, taking place on April 24th at the National Motorcycle Museum in Birmingham.

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