Strong demand for the extensive range of SUZOHAPP solutions at ICE

OUD-BEIJERLAND, THE NETHERLANDS February 24, 2019 – SUZOHAPP reports a successful participation at the International Casino Exhibition (ICE) that took place between the 5th and 7th of February in London. The global SUZOHAPP team was kept very busy on all three days. A new booth position provided more room to display SUZOHAPP’s increased product offerings of components and solutions for Gaming, Amusement, Sports Betting, Lottery and Bingo.

“The global gaming market is extremely diverse and we have so many solutions. We offer over 50,000 components alone which is why we purposely created the stand to help visitors find those components that would address their specific needs,” explained Goran Sovilj, SUZOHAPP’s Executive Vice President of Gaming & Amusement in Europe.

Components of main interest that were on display were the range of LCD displays, including the latest VisionPro™ Edge-Lit LED touch and non-touch monitors, and Elo Touch Solutions open frame monitors. Further key components were toppers, pushbuttons and LCD button decks, including the new DPS (Dynamic Panel Systems) as well as locks, including the new Giussani E-PRL reprogrammable electronic lock. The printers from Nanoptix and the barcode scanners from Newland were showcased on separate islands, underscoring the importance of these distribution products for SUZOHAPP.

“The message is that we can simplify your sourcing,” noted Mike Sigona, SUZOHAPP’s Global Gaming Product Manager and Business Development Manager in Europe. “We offer every single component an operator or manufacturer may need. We can advise our customers on the best individual product for each part of their machine. This message was especially appreciated at the sports betting section of our booth.”

For cash management technology, SUZOHAPP had solutions on display in the same format as a casino operator would find them either in the back office or at the cage, allowing potential users to envision the daily operation of these solutions. A major benefit of SUZOHAPP is that it offers both hardware and software solutions together with its CashComplete™ products and CashComplete™ Connect monitoring software, giving real-time visibility and analytics, thus reducing the cost of cash.

“We were grateful for the opportunity to show so many customers, new and old, our ever-improving product offering. We have transformed into a complete solution provider for sports betting and cash management, while maintaining our roots in components. We thank everyone who took the time to come to our stand at ICE,” concluded Mr. Sovilj.
About SUZOHAPP

SUZOHAPP is a technology company providing software and hardware for cash handling automation and self-service solutions to more than 25,000 customers throughout the world. SUZOHAPP’s technology enables automation for customers operating in a variety of end markets, including retail, transportation, gaming, banking, vending and amusement. SUZOHAPP’s solutions include cash deposit, recycling, processing and payment systems as well as a broad range of self-service component technologies. The brands of SCAN COIN, Comestero, CashComplete™ and Coinco are united under the SUZOHAPP Company. SUZOHAPP’s more than 1,100 employees operate in 19 countries and its dealer network covers more than 100 countries. More information is available at www.suzohapp.com. SUZOHAPP is owned by affiliates of ACON Investments, L.L.C., a Washington, D.C.- based international private equity investment firm that has responsibility for managing approximately $5.5 billion of capital. For more information, visit www.aconinvestments.com.

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