

## SUZOHAPP SHINES WITH SPORTS BETTING ECOSYSTEM AT G2E

**Las Vegas, Nevada, October 13, 2021** — SUZOHAPP reports great success launching their new complete sports betting ecosystem at this year's Global Gaming Expo (G2E) from October 5-7 at the Venetian Expo in Las Vegas, Nevada. G2E is the largest gathering of global, commercial, and tribal gaming professionals in North America and showcases the latest developments in gaming products and technology.

New for this year's show, SUZOHAPP introduced a complete ecosystem for sports betting platform developers looking to enter the retail market. SUZOHAPP has worked with Elo Touch systems to develop an over-the-counter sports betting terminal (SBT-OTC) that allows players to purchase a sports betting voucher from a cashier in a sleek, dual-sided monitor that enhances customer trust by allowing the customer to oversee the entire transaction. Players can then take these vouchers to either the newly designed bar top sports betting terminal (SBT-500) or the full-size floor model (SBT-1000) to place their bets. These units are platform agnostic and can be fully customized to suit developer specifications and end user needs.

Lastly, SUZOHAPP launched their partnership with CountR as a distributor of their cash redemption terminals (CRT's) which completes the ecosystem and provides a fast and easy way for customers to get their payout in a self-service method. Depending on the system, these CRT's can also be used to create betting vouchers, transform into TITO tickets or can simply be used as an ATM to make the customer experience completely touchless.

Todd Sims, Vice President of Sales for the Americas served as a primary demonstrator of this ecosystem at the show. Sims says "This show was a great success for us at SUZOHAPP in that it allowed us to show how the ecosystem connects across the board and talk through all the potential opportunities that we can offer our customers from a flexible design standpoint. By offering a product for every step of the experience, we were able to stand out from the crowd and start some great conversations."

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#### About SUZOHAPP

SUZOHAPP is a world leader in the manufacturing and distribution of gaming, amusement, and sports betting products. Serving operators and OEMs for over 60 years, SUZOHAPP carries a vast portfolio of components available for immediate distribution and for developing custom built solutions. More information, along with a comprehensive online components catalogue, is available at [www.suzohapp.com](http://www.suzohapp.com). SUZOHAPP is owned by affiliates of ACON Investments, L.L.C., a Washington, D.C.- based international private equity investment firm that has responsibility for managing approximately \$5.5 billion of capital. For more information, visit [www.aconinvestments.com](http://www.aconinvestments.com).

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