

SUZOHAPP TO EXHIBIT COMPLETE SPORTS BETTING ECOSYSTEM AT IGA

MOUNT PROSPECT, ILLINOIS April 3, 2022 - SUZOHAPP is excited to be exhibiting at the Indian Gaming Tradeshow & Convention (IGA) from April 19-22 at the Anaheim Convention Center in Anaheim, California. Entering its 35th year, the Indian Gaming Tradeshow & Convention is the premier event for the Indian Gaming industry with the largest gathering of tribal leaders and casino executives in the country.

This will be the first year that SUZOHAPP has exhibited at IGA since the beginning of the pandemic and SUZOHAPP will be showcasing its new sports betting ecosystem along with its new partnership in the Cash Redemption Terminal (CRT) space with CountR. Both product lines allow customers to create a self-service omnichannel experience every step of the way from getting the initial voucher, to placing bets, and continuing all the way to cashing out.

"With the recent surge the sports betting market there is so much opportunity growth in this space," says Todd Sims, Vice President of Sales Americas at SUZOHAPP. "As the tribal community looks at innovative avenues and methods to acquire young gamers, sports betting is one direction that will certainly help attract new players. SUZOHAPP is here to ease the burden and design custom retail solutions for our customers using our years of expertise and knowledge of the industry, our flexible and fast design capabilities, and our globally renowned network of partners."

SUZOHAPP continues to bring customer-driven innovation to the market and has partnered with industry-leading platform developers to design the high-quality, effective terminals they will be showcasing this year. "We are very excited to bring our ecosystem to the tribal community," says Sims, "We had ready-to-go terminals available in full kiosk format, tabletop and over the counter but our ability to create custom terminals suited to your specific needs that can work in any venue and be platform agnostic is really where we have such great opportunity to help our customers to stand out."

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About SUZOHAPP

SUZOHAPP is a world leader in the manufacturing and distribution of gaming, amusement, and sports betting products. Serving operators and OEMs for over 60 years, SUZOHAPP carries a vast portfolio of components available for immediate distribution and for developing custom built solutions. More information, along with a comprehensive online components catalogue, is available at www.suzohapp.com. SUZOHAPP is owned by affiliates of ACON Investments, L.L.C., a Washington, D.C.- based international private equity investment firm that has responsibility for managing approximately \$5.5 billion of capital. For more information, visit www.aconinvestments.com.

Press Contact

Tiffany Sadler Global Marketing Manager

tiffany.sadler@suzohapp.com

T. 702.883.5620