

External Announcement

SUZOHAPP's Sim Bielak Named President of Global Gaming & Amusement Business

SUZOHAPP is pleased to announce the appointment of Sim Bielak to the position of President of Global Gaming & Amusement Business, effective June 3, 2019.

Bielak brings with him an extensive background in sales, business development and marketing. He joined SUZOHAPP in 2013 and served most recently in the role of Chief Marketing Officer. Prior to SUZOHAPP, Bielak ran the global gaming business for Crane Payment Solutions, achieving a high degree of success. This new role will allow him to leverage his experience and relationships to drive growth within this valued area of the SUZOHAPP business.

"I am thrilled to have someone of Sim's caliber running our core Gaming & Amusement business," said Ken Brotman, Managing Director. "Sim knows this business well and will bring the knowledge and energy needed to serve our customers well and deliver strong results for our company."

Current developments within the industry indicate solid growth in the Casino sector and exciting potential in the emerging Sports Betting market. At the same time, the industry is consolidating and the players are becoming more global. Bielak's new global approach to the business will align well with this environment. Customers want the simplicity and efficiency that comes from working with global suppliers, rather than having to manage many local or regional suppliers. SUZOHAPP's global operation will be able to deliver that efficiency, while maintaining a local approach to customer relationship development and service.

"The Global Gaming & Amusement industry is evolving very rapidly," said Bielak. "With solid existing core market growth and emerging markets development, we can innovate and grow our share. With industry consolidation, we can leverage our global operation to deliver efficiency better than anyone else. I am excited to take on this new challenge in an industry that I really enjoy being a part of!"



About SUZOHAPP

SUZOHAPP is a technology company providing software and hardware for cash handling automation and self-service solutions to more than 25,000 customers throughout the world. SUZOHAPP's technology enables automation for customers operating in a variety of end markets, including retail, transportation, gaming, banking, vending and amusement. SUZOHAPP's solutions include cash deposit, recycling, processing and payment systems as well as a broad range of self-service component technologies. The brands of SCAN COIN, Comestero, CashComplete™ and Coinco are united under the SUZOHAPP Company. SUZOHAPP's more than 1,100 employees operate in 19 countries and its dealer network covers more than 100 countries. More information is available at www.suzohapp.com. SUZOHAPP is owned by affiliates of ACON Investments, L.L.C., a Washington, D.C.- based international private equity investment firm that has responsibility for managing approximately \$5.5 billion of capital. For more information, visit www.aconinvestments.com.

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