



SuzoHapp's Serbian showcase...

SUZOHAPP exhibited at the Belgrade Future Gaming show in Serbia together with its local distributor Pionir 2.

The company displayed a variety of unique components and solutions that meet the demands of both Serbian manufacturers and operators. Amir Saluhovic said: "We have been active for many years here in Serbia and we enjoy a strong market share. We have the right solutions and a great distributor here."

Pionir 2 general manager Rajko Marjanovic said: "We are here to advise our customers on how they can best make use of the extensive solutions from SuzoHapp. We know our market and have earned a strong reputation here."

...and Bieleman joins

SUZOHAPP has appointed Wilbert Bieleman as president and managing director of its EMA Components Division.

In this role, he will have responsibility for all of the division's commercial and operating activities in the region, as well as overall strategic direction. Bieleman will be based in SuzoHapp's European headquarters in the Netherlands and will report directly to Matthew Brown, president and CFO.

Bieleman succeeds Sim Bielak, the chief marketing officer, who had filled this role on an interim basis during the search process for a permanent hire. Bielak will return to his full-time duties as chief marketing officer and global product strategist.

"This is a great time to join SuzoHapp as it continues its transformation to become a global leader in cash automation," said Bieleman. "I am honoured to become part of a progressive management team and help accelerate the strategic growth plans of the company while we serve and deliver value for our customers."

