# **Retail Systems**

#### RETAIL BUSINESS TECHNOLOGY EXPO

#### **SUZOHAPP Q&A**

Steve Fitton Sales Director SCAN COIN UK



#### Tell us about your company...

SUZOHAPP is a modern, technology company providing software and hardware for cash handling automation and self-service solutions to more than 25,000 customers throughout the world. Our solutions include cash deposit, recycling, processing and payment systems as well as a broad range of self-service component technologies. The brands of SCAN COIN, CashComplete<sup>™</sup> and Comestero are united under the SUZOHAPP Company.

#### How long have you been coming to RBTE and why is it a key show for you?

We have been attending (as SCAN COIN) since the first RBTE back in 2011. This is a significant calendar event for us and our target market.

## What have you got planned for RBTE 2018?

As always, we will have the latest in cash automation hardware, software

and integrated solutions for retailers looking to improve processes and manage risk and costs in cash chain. Coupled with our systems we will also be keen to engage with the retail OEM sector, as our wide range of cash handling components will also be on display. At this year's RBTE we will be launching the new CashComplete<sup>™</sup> SDS-35, a Smart Deposit Solution which represents a cost-effective method of optimizing the cash deposit process during point of sale and back office operations, helping prevent till shrinkage and giving multiple levels of additional security.

### Why should visitors drop by your stand?

This year we will be showing visitors the latest in cash recycling, including some revolutionary new solutions for cash processing at point-ofsale. They can improve the cash security, cash management and back-office processes of any retailer. In addition we will present our new CashComplete<sup>™</sup> Connect software platform which allows retailers to get real time visibility of cash in the business and then better manage and control it. We look forward to welcoming attendees at booth G091, showing how our solutions can increase efficiencies within their businesses!

# RBTE launched in 2011. How has the retail landscape changed in the eight years since it made its debut?

Increasing since the first show, data has played an increasing part in making sure business can get the best from their investments, be it people or equipment. Making data more 'visible' in terms of real time dashboards and easy reporting has taken off, and with our new CashComplete<sup>™</sup> Connect platform we are very much at the forefront of that when it comes to cash visibility and management.

### Are there any speakers that you want to catch in the conference streams?

Lots, but the visitor traffic at RBTE always impresses and tends to keep us pinned to our booth!

### What do you think will be the key themes to come out of RBTE 2018?

Innovation in retail is recurring theme of RBTE – and we always look forward to seeing the innovative, unusual unexpected somewhere around the show!

#### **S**UZOHAPP